

Web Design Brief Template

Company Name:

Contact's Name:

Contact's Position:

Contact Information:

Company Profile

Values:

Mission:

Vision:

Additional Information:

Project Overview

Project Type: New Website Re-Design

Expected Deliverables:

Tone/Voice:

Key Functionalities:

Project Goals

Target Audience

Age:

Gender: Male Female

Values:

Additional Information:

Competitors

Competitor 1:

Competitor 2:

Competitor 3:



Design Requirements



Project Timeline/Schedule

Date	Milestone
<input type="text" value="6/14/22"/>	<input type="text"/>

Date	Milestone
<input type="text" value="6/16/22"/>	<input type="text"/>

Date	Milestone
<input type="text"/>	<input type="text"/>

Date	Milestone
<input type="text"/>	<input type="text"/>

Additional Information:



Web Design Budget



Requirement 1:

Requirement 2:

Requirement 3:

Requirement 4:

Requirement 5:

Requirement 6:

Requirement 7:

Requirement 8:

Total Budget:



Project Deliverables

Deliverable 1:

Deliverable 2:

Deliverable 3:

Deliverable 4:

Additional Information:

Hosting and Maintenance