## Web Design Brief Template

Company Name:		
Contact's Name:		
Contact's Position:		
Contact Information:		

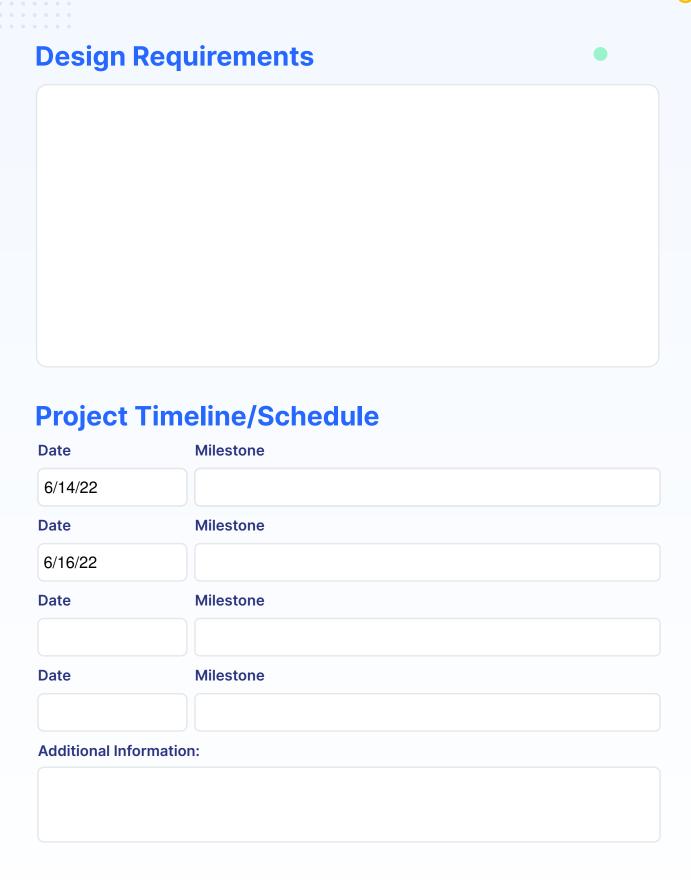
## **Company Profile**

Values:
Mission:
Vision:
Additional Information:
Project Overview
Project Type: New Website Re-Design
Expected Deliverables:
•
Tone/Voice:
Key Functionalities:



<b>Project Goals</b>			
Target Audience			
Age:	Gender:	Male	Female
Values:			
Additional Information:			
Additional information:			
Competitors			
Competitor 1:			
Competitor 2:			
Competitor 2.			
Competitor 3:			





## **Web Design Budget**

Requirement 1:
Requirement 2:
Requirement 3:
Requirement 4:
Requirement 5:
Requirement 6:
Requirement 7:
Requirement 8:
Total Budust
Total Budget:



Deliverable 1:
Deliverable 2:
Deliverable 3:
Deliverable 4:
Additional Information:
Hosting and Maintenance